



Denise Vestin

PMP, DIHM & certified SCRUM Master (CSM)

IT Project Manager, Educator, IT Manager-for hire, Mentor, Agile and PMI Coach
Alltnet Sweden AB +46 (0) 733 403 704 // +46 (0) 733 30 40 77 denise.vestin@alltnet.net

Profile

I am a PMP- and SCRUM Master certified IT Project Manager with over 17 years of project management experience. I have been in the IT field since 1981, when I started out as a developer on Wall Street doing financial programming for a small brokerage company. I am a **knowledgeable generalist** with solid knowledge of the IT field.

I work with project management, mentorship and coaching mainly in Change Management projects – or projects where the behaviour of the participants and end users need to evolve or change. Also I have solid requirement management background and am capable of requirements modelling (particularly UML and Use Cases).

I lecture for ESI International in 3 languages: Swedish, English and German (am tri-lingual).

I have work-experience from banking, insurance, and retail business – have project managed or project coached several large scale or leading edge projects, the largest one involving over 200 participants and with an end budget of 80 million €.

My “favourite” method of project evaluation and one of my expert fields of knowledge is **Earned Value**, which I have implemented several times over in my career, and which I also lecture about – amongst others for PMI. Since Earned Value and the Agile methodologies’ **burn down charts** have a natural similarity – I am in the unique position to help the “old meet the new”.

For over 10 years I have run my own company as an independent contractor and before that I have been CEO as well as CIO for a number of smaller companies in the leading edge segment of technology. 2010 I joined forces with Alltnet Sweden AB, a consultancy firm in the IT/networking area, where I continue to work for ESI as well as being a reference (SME) for the leadership counsel. Here I have done independent consultancy work involving Change Management and Project Models – amongst others for Maersk Oil’s new Project Maturation Process.

I still have my own business, Denizen of Sweden, where I do a work related to establishing smaller sites based on open source CMS, like Wordpress, Typo3 or CMS Made Simple. This work is mainly for NGO’s and smaller businesses. I also have relevant knowledge of Magento Store systems.

I have the luxury of teenage very independent children - so there are no small kids hampering my capacity. I live in Enebyberg, Sweden, am willing to re-locate, am married and in addition to the kids, have two dogs.

As a person I am self-assured, flexible, ambitious, energetic, easy to get along with, goal-oriented (know what I want to accomplish and usually get it too), not easily fooled and ... very experienced...

“Where there is no structure – I help structure, where there is too much structure I create energy to be creative!”

Work Experience

Presently employed by

Alltnet Sweden
2010 – present

Part of this smaller “gazelle” corporation, where I continue to lecture for ESI, work with the leadership counsel and maintain the websites of several smaller companies. In addition to what you can read under my ESI International contract, I have developed www.tendrel.eu and its to-be web shop (in Magento) as Alltnet’s charity program. I translate technical documents back and forth to/from Swedish/English, and structure administrative routines, when not engaged elsewhere.

I have been involved in Maersk Oil’s new project maturation process – making the strategy more palatable/understandable for the Maersk Oil employee. This involved working intensively with the leadership council, and their consultants – Boston Consulting Group.

ESI International - London office - Sr. Instructor

2000 – present

Lecturing/coaching in PMP-qualifying subjects: Project Management, IT Project Management, IT Risk Management, Risk Management, Scheduling and Cost Control and USE CASES with UML and Facilitation Techniques.

Have been lecturing for major Fortune 500 companies including: Ford (UK), Toyota (Belgium), Barclays Capital (UK), HSBC (UK, Switzerland), Microsoft (France, Germany), Hewlett-Packard (all over Europe), Dupont (Spain, Switzerland), Aventis (Germany), GSK (global), Volvo Cars (Sweden), Sony Ericsson (Ireland), Cisco (Holland, UK), AP Möller Maersk (Denmark, Spain, Morocco, Qatar), Motorola (China), British Petroleum (UK), MI5 (UK), GE Money Bank (UK and Eastern Europe), Abu Dhabi Investment Authority (UAE), Qtel (Qatar), Bank Muscat (Oman), Zurich Insurance, Credit Suisse.

I am exposed to a variety of leadership styles, business ideas, maturity levels and cultural mixes. I have extensive experience in guiding people into a more structured and therefore more stringent and financially sound way of leading innovative work in project form.

I coach in PORTFOLIO Management as well as corporate project maturity. I am familiar with how to manage Business Cases and the need for follow up once projects have delivered.

I am also regularly exposed to CMMi level 5 and SIX Sigma companies worldwide. Also I have done course development and tailoring to fit different corporations.

Acted as one of 4 SME’s in course development in Washington DC, regarding a recent course in Agile Project Management.

IT huset – SME team coach

April 2008 -Nov 2008 &
Jan 2010 – July 2010

Part of collaborative effort with colleague independent contractor Mr. Kjell Rodenstedt, PMP, OPM3, to coach a group of senior consultants.

Alecta

May 2005 -Sept 2006

Methodology expert and coach MS Project Server installation

This was a huge IT conversion project in a major Swedish Insurance company. The auditors unearthed the need for structure and we were called in.

I worked as a consultant for Camako, a Swedish company specializing in MS Project Server customization and installation. We designed and installed a system for over 200 users.

On my part this included business analysis, requirements analysis and management as well as stakeholder assessment, support to PMO, process modelling, documentation and implementation planning. Together with the company’s actuarial I implemented Earned Value.

Alltnet - Coach/mentor Project Management

fall 2004 -2005

Assisting the CEO and Project Managers to structure and plan projects. General coaching and mentorship issues, Lean Development/Agile approach.

Enlight, IT Manager**2002-2003/4**

IT Manager for the ECDL-manufacturer Enlight (ECDL -European Computer Driver's Licence). Responsible for data centres in Germany, England, Sweden and sub-divisions in Canada and Vietnam. Hardware and infrastructure implementation, optimization as well as quantification of benefits. Responsible for operations and support personnel. My job included relocating servers in England, looking at SAN solutions, and maintaining an extremely tight budget. Server revamping in regards to operating system (Linux/Solaris), collaborating with development department and owners. Collocation issues in 5 countries, 3 continents, due to us having servers in those countries.

Infomakers, Project Manager**all of 2002**

Project managed an e-commerce and credit card project to enable one of Sweden's largest supermarket chains to customize rebates according to purchasing habits and rules of business. This involved both a hardware and software platform as well as test, implementation and design of support organisation. System was Microsoft based with a distributed on-line updating system to the ICA mainframe, as well as very innovative (for that time at least) security measures. System installation in over 25 cities. 10 developers, and 5 support technicians. Multinational team consisting of developers, hardware designers, testers and SMEs. Machine made a huge success and is still present in the ICA Maxi stores around Sweden.

AllegraDev AB, CEO, Project Manager**2000-2002**

Project manager and CEO for small company with object orientation specialists and system architects. Several major projects including e-commerce, revision of existing products and "bleeding edge" development. Worked with "pre-Agility" – iterative, re-usable, release-based development efforts.

TietoEnator, Project Manager**1999-2000**

Project manager several larger projects: one with Unix/three layer/object orientation with RUP with over 42 developers and two somewhat smaller projects based on MS products. Unified Process Management – including an early forge into something I would call "pre-Agility" with releases, daily builds and visual progress Burn Downs. Projects included the banking sector as well as travel and hospitality sectors and included end-user e-commerce interfaces. One of these interfaces was exceptionally innovative at the time, and included 3-D models extracted from AutoCad drawings and synchronizing this with order/logistics database.

Visuell Information/Entra Product Manager, Project Manager**1996-1999**

Product manager and project manager for a smaller web-development company. Process development, contract development and documentation and test. Collaboration with major telecom companies. Led the "Connect to Internet" packages for Tele2, meaning developing software for three different kind of platforms in all of the Scandinavian countries. Project managed Sweden's first e-commerce project in 1997.

Nocom/Netscape Project Manager**1995-1996**

Mostly involved in server-infrastructure projects - implementing Netscape Server technology in some of Sweden's largest telecom-companies. Developed some of the first "Connect to Internet" packages in Sweden for Algonet and Tele2, products that were sold as COTS software in stores all over Sweden.

Naturhistoriska Riksmuseet, IT Manager**1989-1995**

IT Manager Natural History Museum. Implemented local area network and Internet as early as 1991/1992. Developed billing system for IMAX theatre, Streamlined purchasing for researchers and research assistant's statistical needs. Interface development between laboratory analysis hardware/software and standard software. Configuration of DNS/bind at the museum.

Reuters Nordic, Micro Computer Analyst

1986-1989

Responsible for Reuters' Nordic Unix server environment. Development of several 3-GL software venues, documentation and education.

Abel/Noser Corp, Developer, New York, USA

1982-1986

Developer of financial analysis software for institutional investors. Programming in C and Basic. Documentalist and project manager for several projects, amongst them one for the United Nations Pension Fund.

Pro Bono Work:

Co-founder of Tendrel.eu

2010

Foundation for preservation of Tibetan Buddhist culture in Exile (in India).

www.serajeyngari.org Initiator and Project Manager

Nov 2006 - present

Initiated, analysed, planned and work on the site for a group of exile Tibetan monks, who live in the country-side of southern India. Having two collaborators in addition to chief contact, monk Tenzin in India: one in Brighton, UK and one in Sweden, I collaborate with the monks' professors in Buddhist philosophy, and the administrative manger Mr. Geshe (Professor) Palden. This requires working with a translator, the understanding of national (Indian) and cultural (Tibetan/Buddhist) idiosyncrasies, as well as making sure this charity project truly remains a charity project - i.e. raising money for the monks and the young adults (6-13 years of age) that arrive every year as refugees in the monastic hostel to gain education. Oftentimes these young monks come with extremely little visible support (like parents, or money). I personally developed the majority of the site in CSS, Flash and HTML. Early 2009 we have raised over 11500 USD from spontaneous donors world-wide. I continue to be the webmaster for this site, and sponsor the domain and the web-location.

Webmaster for Karne Tenpe Gyaltzen

2002 – present

Also member of the board of this Swedish Buddhist Association

Education/Certification

SCRUM Master, Scrumalliance.org, 2 Oct 2009

PMP, Project Management Institute, 2005

DIHM, IHM, 1991 (Marketing Management Associates Degree)

Pace University, New York, NY, USA -1/2 BA, MIS (minor managerial accounting)

Tyska Skolan - Deutsche Schule, Stockholm (the German School) Stockholm

Project Management related - ESI, Enator -incl. Quality, Risk, Negotiation, Contracting Technical courses within the TCP/IP & Unix as well as Database field.

(Also 2 years at the London School of Contemporary Dance and 2 years at the Joffrey School of Ballet, NYC, and then work 10 years as a professional Ballet Dancer.)

Skills

Able to motivate, engage and enthuse – makes me an ideal candidate for Method Coaching in major Change Management projects.

Specialized in the development of software and software projects, methodologies and methods.

Object Orientation and Agile development methodologies.

OpenCMS, CMSMade Simple, WordPress, Joomla, Magento

USE Cases, UML.

Unix, Microsoft and VMS platforms,

Dreamweaver, Flash and Photoshop fluently.

CMS, PHP, CGI and Server Installations

Also skilled in:

Technical documentation,
User documentation
Requirements analysis
Web Design and related technologies
Knowledge of fairly technical fields like storage solutions, and DNS-Bind.

References

Kathleen Wood, formerly of ESI London, kathleen.wood@thomsonreuters.com
Kjell Rodenstedt, kjell.rodenstedt@krkab.se
Magnus Holmlid, Camako magnus.holmlid@camako.se
Birgitta Wikmark, Consultant birgitta@wikmark.se